



REIMAGINING REAL ESTATE DEVELOPMENT

FOR IMMEDIATE RELEASE

May 11, 2021

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**BROTHERHOOD CRUSADE TO RECEIVE \$15,000 DONATION FROM
COMMUNITY BUILDERS GROUP**

*Unrestricted Donation Comes as Brotherhood Crusade Manages Multiple Community
Outreach Programs*

PASADENA, CA – Pasadena-based Community Builders Group (CBG) announced today that its non-profit organization, the SeaFlo Foundation, awarded Brotherhood Crusade a \$15,000 donation to assist with its ongoing efforts in the community. The unrestricted donation comes at an important time for Brotherhood Crusade as it balances community efforts around COVID-19, vaccine education, its sports programs and as children return to school.

“Brotherhood Crusade has played an important role in the lives of my family for years, starting with my children’s involvement in their Pasadena Sports League programs that they’ve run for many years,” said Joe Seager, co-founder of CBG and founding member of SeaFlo. “They are an impressive organization that does important work in the community, particularly as it relates to improving the quality of life and meeting the unmet needs of low-income, underserved, under-represented and disenfranchised individuals.”

“Community Builders Group and the SeaFlo Foundation are exemplary organizations that help build and strengthen communities through their affordable housing efforts – projects that play an important role in revitalizing traditionally under-served neighborhoods,” added Charisse Bremond-Weaver, President and CEO of Brotherhood Crusade. We are fortunate that CBG and SeaFlo selected us as a donation recipient. Given everything that’s impacted our community in the past year – COVID 19, high unemployment, structural racism and homelessness – these funds couldn’t come at a better time.”

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The Brotherhood Crusade will use the unrestricted grant to provide students with Chrome tablets, hotspots, school supplies and backpacks.

“We’re honored to work in partnership with the Brotherhood Crusade,” concluded Christian Hart, co-founder of CBG. “We look forward to a long and beneficial partnership with Brotherhood Crusade as we work to have a positive impact on the lives of LA area residents.”

About Brotherhood Crusade

Celebrating more than 52 years of service to the Los Angeles community, [Brotherhood Crusade](#) was founded in 1968. The organization’s principal mission is to champion equality and equity by removing and/or helping individuals overcome the barriers that deter their pursuit of success in life and facilitate opportunities for a better quality of life by effectuating improved health and wellness, facilitating academic success, promoting person, and social and economic growth. Brotherhood Crusade has a history of building alliances with other organizations, corporations and foundations of goodwill that are committed to and understand the tremendous need for helping the community and people grow and prosper.

About Community Builders Group

[Community Builders Group, LLC \(CBG\)](#) is a real estate development firm dedicated to the pursuit of socially conscious, sustainable growth. Founded in 1999 with the intention of creating quality housing for underserved communities, CBG has expanded its focus to include the new construction of mixed-use developments that elevate each neighborhood through community-oriented design.

About SeaFlo Foundation

The [SeaFlo Foundation](#) was created in 2019 with the goal of promoting affordable housing and neighborhood renewal by investing in youth education and job training through existing community groups. By funding scholarships, collaborating with local organizations, and establishing programs that provide professional growth opportunities for under-resourced communities, SeaFlo represents the next chapter in CBG’s philanthropic legacy. The foundation ensures that all CBG-funded programs will continue to thrive for generations to come.

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